
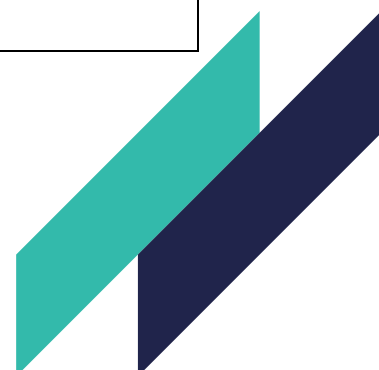


**Staff Profile – Dr. Knowledge Mpofu**

	<b>Name</b> Dr. Knowledge Mpofu
	<b>Academic Title</b> <ul style="list-style-type: none"> <li>• Course Leader – HND Business</li> <li>• Senior Lecturer (Business)</li> <li>• Member of the Centre for Research and Enterprise (CRE)</li> </ul>
	<b>Highest Qualification</b> PhD
	<b>Professional Title</b> HEA Fellow
	<b>Email</b> <a href="mailto:knowledge.mpofu@lsbm.ac.uk">knowledge.mpofu@lsbm.ac.uk</a>
<b>Key Responsibilities</b> <ul style="list-style-type: none"> <li>• Course Leader for HND</li> </ul>	
<b>Biography</b> <p>Dr Knowledge Chinyanyu Mpofu holds a PhD (SMEs, ICT &amp; E-business) degree awarded by Brunel University - West London (2010). Dr Knowledge is a Fellow of the UK Higher Education Academy (HEA) and holds a Postgraduate Certificate Learning and Teaching in Higher Education (PgC LTHE) Course. Before studying for his PhD, Dr Knowledge attained an MSc (Physics &amp; Education) at the University of Zimbabwe (2005) and a BSc (Physics &amp; Education) from Havana, Cuba (1998).</p> <p>Dr Knowledge is currently a Senior Lecturer (Strategic Management) and Course Leader (HND) at the London School of Business and Management (LSBM). He has over 15 years of international work experience gained from teaching and research in different countries that include Cuba, Zimbabwe, South Africa, Botswana and the UK. In addition, he has language skills in English, Spanish, Shona and Ndebele, all of which he can write and speak fluently.</p> <p>Dr Knowledge is a member of the UK Institute of Export (IoE), which has presented him with opportunities for networking with individuals and companies with industry experience in consultancy, including skills development in import and export business.</p> <p>Motivated by his PhD research in technology adoption in South Africa, Botswana and Zimbabwe, Dr Knowledge's current business and research interests are in areas that include ICT adoption, SMEs, import &amp; export business, value addition and global value chains and renewable energy especially focusing on developing and emerging economies.</p> <p>Dr Knowledge is an award-winner for the best academic research paper in the category of ICT, IT and E-business in the small firm sector. Sponsored by Liverpool Vision, Dr Knowledge's award-winning academic research paper was published and presented at the <i>Institute for Small Business and Entrepreneurship (ISBE)</i> conference held in Liverpool (2009).</p>	



### Research interests and areas of expertise

- Strategic Management
- Business Information systems
- SMEs, ICT adoption & eBusiness
- Project management
- Knowledge & Change management
- Import & export business
- Value addition & Global Value Chains (GVCs)
- Renewable energy

### Research and Publications

#### Articles:

Mpofu, K. C (2015) '**Building networks for success of SMEs in Africa.**' A Guide to Commonwealth Markets. Published by Globaltrader in association with the British Chambers of Commerce and the Institute of Export (IOE). Available as an E-book <http://commonwealth.gtglobaltrader.com>.

Mpofu, K. C. and Watkins-Mathys, L. (2011) '**Understanding ICT Adoption in the Small Firm Sector in Southern Africa.**' Journal of Systems and Information Technology, Vol. 13 (2), pp 179 - 199. Emerald Group Publishing Limited.

#### Conference Papers:

Mpofu, K. C. and Gono S. (2014) '**Exploring inter-relationships between ICT adoption factors: Insights from SMEs in countries of southern Africa.**' Institute for Small Business & Entrepreneurship (ISBE) Conference, Manchester, UK.

Mpofu, K. C.; Watkins-Mathys, L. and Milne, D. (2009) '**ICT Adoption and Development of e-business among SME in South Africa.**' Institute for Small Business & Entrepreneurship (ISBE) 32nd Conference, Liverpool, UK. Award-winner: Best academic research paper in the track of 'ICT, IT and E-Business in the Small Firm Sector.'

