


Staff Profile – Arif Zaman

	Name Arif Zaman
	Academic Title <ul style="list-style-type: none"> Lecturer in Business and Management
	Highest Qualification MBA
	Professional Title Mr.
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Key Responsibilities <ul style="list-style-type: none"> Module Leader for Corporate Risk Management 	
Biography <p>My MBA is from Henley Business School, University of Reading where I was sponsored by British Airways when I was BA's Global Market and Industry Analyst. I have been on the visiting faculty of the John Madejski Centre for Reputation at Henley Business School, University of Reading since 2004.</p> <p>My first degree was BA (Hons) in History and Politics (Equal) at the University of York where I was also sabbatical Deputy President of the Students' Union and student representative on the University Council, the General Academic Board and the Politics Board of Studies. I was also President of the Overseas Students Association.</p> <p>I was Global Market and Industry Analyst at British Airways (1996-2005) where I received several company awards including for my contribution to BA's Business Principles and Sustainability Policy and industry awards for work on logistics, trade and strategy. Previously I worked at HSBC in a corporate finance role which I joined on the graduate training programme.</p> <p>I authored a bestselling publication from Financial Times Pearson Education on Reputational Risk, the first and still the only research/evidence-based publication by a leading business publisher on reputational risk (2004, and in Russian in 2008) based on my MBA at Henley Business School and subsequent research during a sabbatical from British Airways whilst at Chatham House. I recently contributed the chapter on reputational risk reflecting recent developments to a major survey of current risk management thinking and practice published by Kogan Page in June 2016.</p> <p>Outside of LSBM, I am on the Editorial Board of the Journal of Business Strategy (Palgrave); Executive Director, Commonwealth Businesswomen's Network, an accredited organisation on women's leadership and economic empowerment recognised by 53 Governments and a partner of the Commonwealth Enterprise and Investment Council; and CEO, Riscaire which provides training and advisory services on governance and reputational risk in partnership with leading firms in related areas in the UK, Dubai and Pakistan.</p>	

I was the first Associate Director and a founder member of the National Steering Group of the Prince of Wales charity Mosaic which creates opportunities for young people of all backgrounds and the Muslim community in particular growing up in the UK's most deprived and disadvantaged communities. In 2011 I received an award from former Malaysian PM Abdullah Badawi for my 'excellent contribution in the field of public relations serving world communities.' In September 2016, I attended and spoke at the launch of the report of the UN Secretary General's High Level Panel on Women's Economic Empowerment in New York.

Research interests and areas of expertise

My main research interests focus on (a) governance risk; (b) women's leadership and economic empowerment and (c) trade and investment in South Asia and international business in the Commonwealth.

I have been the instigator of the Commonwealth Research Network on International Business (CRN-IB) of which I am the Executive Secretary which works to bring together and strengthen relationships and dialogue between academic, businesses and policy making bodies working on and in the 53 Commonwealth countries which account for 20% of world trade. In April 2016, I put together a Special Panel on 'Commonwealth trade and investment in a multi-speed global economy' at the Academy of International Business (AIB) UKI Conference at Birkbeck, attended by Dr. Nnamdi Madichie, Director, CRE.

Research and Publications

Key publications authored or contributed to:

1. Reputational Risk and Governance
 - Financial Times Executive Briefing on Reputational Risk: How to Manage for Value Creation (2004 and in Russian, 2008)
 - Pakistan Code of Corporate Governance (2012) – risk governance and reputational risk section
 - Handbook of International Corporate Governance (the Institute of Directors, 2009) – chapter on the Commonwealth
 - Risk Management Handbook (Kogan Page, 2016) – chapter on reputational risk
 - BS13500: Code of Practice for delivering effective governance (BSI, 2013) – Drafting Panel
 - Risk Management Universe (BSI, 2007) – chapter on reputational risk
 - Made in Japan: Converging Trends in Corporate Responsibility and Corporate Governance (Chatham House: The Royal Institute of International Affairs, 2003)

2. Women's leadership and economic empowerment
 - Paving the way to opportunities: women in leadership across the Commonwealth (ACCA & Commonwealth Business Council, 2013)
 - Women's Leadership for Enterprise: Reference Book for the 10th Commonwealth Women's Affairs Ministers Meeting, Dhaka, June 2013 – three chapters on women in leadership and economic empowerment

3. Trade and investment in South Asia and international business in the Commonwealth
 - Regional Integration in South Asia (Commonwealth Secretariat, 2014) – chapter on trade and investment opportunities in India and Pakistan
 - Policy papers on South Asia on Corporate Governance; Investment Climate; PPPs in Infrastructure; and the Regional Trade in South Asia and the South Asia Free Trade Agreement (Commonwealth Business Council and South Asia Chamber of Commerce and Industry, 2007-10)